



NEWS RELEASE

LBX Dig Deep 5K Run/Walk for Pulmonary Fibrosis

June 26th, 2014 (Lexington, KY)

LBX Company, makers of Link-Belt excavators, will host the second annual LBX Dig Deep 5K run/walk on Saturday, July 12 at Coldstream Park in Lexington, Kentucky. All proceeds will go to the [Pulmonary Fibrosis Foundation](#), which serves as the trusted resource for the pulmonary fibrosis (PF) community by raising awareness, providing disease education, funding research and providing assistance for PF patients. In addition, LBX Company has pledged to match 100% of all proceeds raised that day.

The race is scheduled to begin at 8:30 a.m., running along the beautiful Legacy Trail at Coldstream Park. Early registration is \$25 by July 4, then \$30 through race day. Race day registration and packet pickup will begin at 7 a.m. at the Embassy Suites on Newtown Pike. Parking for the event will be located across from Embassy Suites at Bingham McCutchen or Medtech College.



Last year's LBX Dig Deep event attracted over 275 runners and walkers of all ages throughout Central Kentucky, raising \$13,000 for the National Hospice Foundation and the Hospice of the Bluegrass.

Race director Stephanie Banks said, "Our decision to run for the Pulmonary Fibrosis Foundation this year came after learning that a coworker was diagnosed with pulmonary fibrosis. Ken is a devoted father and grandfather with an infectious laugh and a jovial smile. He is the kind of guy you just want to be around. When Ken came into my office carting a portable oxygen tank and wearing a nasal cannula, I was saddened to hear that he had been given a short time to live, with the only cure being a lung transplant.

"But that would not be the end of Ken's story," Banks continued. "Earlier this year, Ken was given a new lease on life when he became the recipient of a lung transplant. Better yet, he's currently working to get in shape to walk with us on race day with his brand new lungs! This year's event gives us a chance to support Ken and raise awareness in the community about this disease."

LBX Dig Deep sponsors include Wilson Equipment Company, Copy Express, De Lage Landen, Bingham Greenebaum Doll, Lexington Legends, Bank Of the West, 5/3rd Bank, Wells Fargo, North Broadway Auto Sales, SGL, Mirazon, QX.net, Grant Thornton, Crossfit859, Kentucky Underground Storage Inc. (KUSI), Lexington Parks & Rec, Robert Half, Commonwealth Technology, S.W.O.R.D. Hydration and TrinSoft.

More information can be found online at lbdigdeep.com or facebook.com/LBXDigDeep5k

About LBX Company

For more information, contact: Lisa Bemis Publicity/Sales Promotion Specialist, at lbemis@lbxco.com.

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a division of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

More information is available by visiting lbxco.com or lbx.br.com.