



# NEWS RELEASE

FOR IMMEDIATE RELEASE  
May, 2011

## **LBX Company Establishes Subsidiary in Sao Paulo, Brazil**

**Lexington, Ky.** – LBX Company, maker of Link-Belt excavators, has established a subsidiary company, LBX do Brasil, based in Sao Paulo, Brazil. This expansion into the Brazilian marketplace is part of LBX Company’s long term strategy of broad US domestic and international growth in the construction, demolition, scrap/material handling and forestry equipment sectors.

“Our equipment is naturally suited to support and sustain the growth of Brazil’s economy and infrastructure development,” said Robert Harvell, president of LBX Company. “And by establishing LBX do Brasil, we are also able to better take advantage of opportunities throughout MERCOSUR.”

By the end of 2011, LBX do Brasil’s company headquarters will be established in Itu, Sao Paulo. Future plans include the establishment of a parts distribution center and demonstration grounds. The headquarters offices will be staffed with sales and product support personnel, who will work with dealers to provide first-class pre- and post-sale support, including financing solutions.

###

For more information, contact: Amy Maddox, Marketing Communications Manager, at [amaddox@lbxco.com](mailto:amaddox@lbxco.com).

*LBX Company LLC is the proud maker of Link-Belt excavators, scrap/material handlers, demolition equipment and forestry equipment. These Link-Belt products are sold through a large independent dealer network located throughout North and Latin America. A subsidiary company, LBX do Brasil, distributes these products in Brazil.*

*More information is available by visiting [www.lbxco.com](http://www.lbxco.com) or [lbx.br.com](http://lbx.br.com).*