



NEWS RELEASE

FOR IMMEDIATE RELEASE

August 8, 2011

LBX Announces Management Changes

LBX Company, maker of Link-Belt excavators, is pleased to announce the following management changes.

Don Harvell has been promoted to General Sales Manager for the Southern Region of the United States. In addition to his responsibilities as Sales Manager, Don will also have responsibilities for leading the company's efforts to further develop business in the energy / pipeline industry and capture more opportunities with local and regional rental companies.

Dave Baldrige has been named General Manager, Northern Region, which includes the U.S. and Canada. Dave will also have responsibilities for growing the company's Link-Belt scrap, material handling and forestry business.

Kevin Roberts has accepted the position of Region Manager - Southeastern Region. Kevin's responsibilities will include all sales and marketing activities for Link-Belt excavator dealers in the states of: Kentucky, North and South Carolina, West Virginia, Virginia, Tennessee, Georgia, Alabama and Florida. Kevin will be headquartered at the LBX campus in Lexington, KY, and will report directly to Don Harvell, General Manager, Southern Region.

Phillip Copher has accepted the position of National Parts Business Manager, and will be responsible for parts sales, inventory, forecasting, purchasing, marketing and customer service.

Amy Maddox has been named Manager, Corporate Communications for LBX.

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For more information, contact: Lisa Bemis Publicity/Sales Promotion Specialist, at lbemis@lbxco.com.

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a division of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

More information is available by visiting www.lbxco.com or lbx.br.com.

LBX Company, LLC • 2004 Buck Lane • Lexington, KY 40511-1073 • (859) 245-3900 • www.lbxco.com

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