



NEWS RELEASE

FOR IMMEDIATE RELEASE
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LBX Company Revamps Organizational Structure



Eric Sauvage



Mike Davis



Rod Boyer

Lexington, Ky. – To support LBX Company’s growth in North and Latin America and the recent establishment of a subsidiary company, LBX do Brasil in Sao Paulo, Brazil, several key personnel have been promoted to new roles within LBX effective May 1.

Eric Sauvage has been promoted to Executive Vice President. In this new role, Sauvage takes on additional responsibilities for product and business planning and engineering, as well as maintain his current duties as Chief Financial Officer.

Also effective May 1, Mike Davis has been promoted to Vice President of Marketing and Sales and Rod Boyer has been promoted to Vice President of Customer Support. With LBX’s growth in the international business sector, both of these individuals will continue to assume increasing levels of responsibility and provide critical support to the company’s planning activities.

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For more information, contact: Amy Maddox, Marketing Communications Manager, at amaddox@lbxco.com.

LBX Company LLC is the proud maker of Link-Belt excavators, scrap/material handlers, demolition equipment and forestry equipment. These Link-Belt products are sold through a large independent dealer network located throughout North and Latin America. A subsidiary company, LBX do Brasil, distributes these products in Brazil.

More information is available by visiting www.lbxco.com or lbx.br.com.