



# NEWS RELEASE

## Wilfred Schnell Joins LBX as Latin American Business Manager

LEXINGTON, Ky. – LBX Company, makers of Link-Belt excavators, is pleased to announce that Wilfred Schnell has joined LBX to lead the company’s sales expansion efforts in Latin America.

Schnell has 14 years of experience working in the construction equipment industry in the Americas. His work experiences are well-balanced, with time spent working in marketing and sales, engineering, as well as in the parts and service areas of the construction equipment business.



“We are so pleased to have someone of Wilfred’s caliber representing Link-Belt excavators in the emerging markets of Central and South America,” said Mike Davis, Director of Marketing and Sales for LBX. “He is a great addition to our team.”

Schnell will be based in Ft. Lauderdale, FL, where he and his wife Andrea reside.

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For more information contact: Lisa Bemis, Publicity/Sales Promotion Specialist  
lbemis@lbxco.com  
859-245-3930

#### ABOUT LBX Company

LBX Company LLC is the proud maker of Link-Belt excavators, scrap/material handlers, demolition equipment and forestry equipment. These Link-Belt products are sold through a large independent dealer network located throughout the Western Hemisphere. Headquartered in Lexington, KY, LBX offers its dealers a wide range of support and services including: financing, worldwide equipment parts order fulfillment through the Lexington-based LBX Parts Distribution Center, full Isuzu engine support, on-site product demonstration and testing grounds, and in-house technical and product support. More information is available by visiting [www.lbxco.com](http://www.lbxco.com).