



NEWS RELEASE

Harvell Named Director for AEM

Robert G. Harvell, President and CEO of LBX Company LLC in Lexington, Kentucky, has been named to the Board of Directors of the Association of Equipment Manufacturers (AEM), the North American-based international trade group representing companies that manufacture equipment, products and services used worldwide in the agricultural, construction, forestry, mining and utility sectors.

Harvell has more than 30 years of experience in the equipment industry. He was appointed president and CEO of LBX Company in 2000, having previously served as vice-president since 1998. Throughout his career, Harvell has served on various committees and/or Board of Directors with AED, ARTBA, SC&RA, CIMA. In 1996 Harvell was elected Chairman of CIMA.

As an AEM Director, Harvell helps set the the guidelines and operating policies of the association on behalf of its members in areas including technical and safety services, market information and equipment statistics, global public policy, trade shows, international support services, education and training, workforce development and worksite safety/educational materials.

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LBX Company is the proud maker of Link-Belt excavators, scrap/material handlers and forestry equipment. These products are sold through an independent dealer network located throughout the Western Hemisphere. For more information on LBX and its Link-Belt excavators, please visit us on the web at www.lbxco.com.

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