



NEWS RELEASE

LBX COMPANY NAMES NEW VICE PRESIDENT AND CFO

LEXINGTON, KY (August 26, 2008) - LBX Company, makers of Link-Belt excavators, has named Eric Sauvage as its new Vice President and Chief Financial Officer. Sauvage replaces Tom Roberts, who has served as Vice President and CFO of LBX Company since 2000. Roberts will be retiring effective October 1st.

Sauvage joins LBX with 19 years of experience in various key management positions in both North America and Europe in the agricultural, construction equipment and financial services industries. Most recently, Sauvage served as controller for construction equipment product development of CNH Global N.V. Before joining CNH, Sauvage spent five years with GTE Directories in financial operations roles, including business development.

“Mr. Sauvage is bringing us a depth of global experience,” noted Robert Harvell, President of LBX Company. “We are pleased to welcome someone with such qualifications to our LBX team.”

Sauvage earned a master’s degree in international management from the University of Dallas, and a bachelor’s degree in financial management from Ecoles Des Cadres in Paris, France.

###

For More Information Contact:

Lisa Bemis
Publicity/Sales Promotion Specialist
(859) 245-3930
lbemis@lbxco.com

LBX Company is the proud maker of Link-Belt excavators, scrap/material handlers and forestry equipment. These products are sold through an independent dealer network located throughout the Western Hemisphere. For more information on LBX and its Link-Belt excavators, please visit us on the web at www.lbxco.com.

LBX Company, LLC • 2004 Buck Lane • Lexington, KY 40511-1073 • (859) 245-3900 • www.lbxco.com

EXCAVATORS • FORESTRY EQUIPMENT • MATERIAL HANDLING EQUIPMENT • DEMOLITION EQUIPMENT